What is claimed is:

1. A compound of a formula I:

wherein Z is

H; A"; B"; or

5 n, m, q and r are independently integers from zero to 4 provided that $n+m \le 4$ and $q+r \le 4$; p and s are independently integers from zero to 5 provided that $p+s \le 5$; a, b and c are double bonds which may be present or absent;

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when present; the double bonds may be in the E or Z configuration and, when absent, the resulting stereocenters may have the R- or S- configuration;

R, R' and R" are independently H, C₁-C₂₀ linear or branched alkyl, C₂-C₂₀

linear or branched alkenyl, -CO₂Z', wherein Z' is H, sodium, potassium, or other pharmaceutically acceptable counter-ion such as calcium, magnesium, ammonium, tromethamine, and the like; -CO₂R''', -NH₂, -NHR''', -NR₂''', -OH, -OR''', halo, substituted C₁-C₂₀ linear or branched alkyl or substituted C₂-C₂₀ linear or branched alkenyl, wherein R''' is C₁-C₂₀ linear or branched alkyl or linear or branched alkenyl;

A, A' and A" are independently H, C₁-C₂₀ acylamino;

C₁-C₂₀ acyloxy; C₁-C₂₀ alkanoyl;

 C_1 - C_{20} alkoxycarbonyl; C_1 - C_{20} alkoxy;

 $\label{eq:c1-C20} C_1\text{-}C_{20} \text{ alkylamino; } C_1\text{-}C_{20} \text{ alkylcarboxylamino; carboxyl; cyano;} \\ \text{halo; hydroxy;}$

B, B' and B" are independently H;

C₁-C₂₀ acylamino; C₁-C₂₀ acyloxy; C₁-C₂₀ alkanoyl;

C₁-C₂₀ alkenoyl; C₁-C₂₀ alkoxycarbonyl;

C₁-C₂₀ alkoxy; C₁-C₂₀ alkylamino;

 $C_1\text{-}C_{20}$ alkylcarboxylamino; aroyl, aralkanoyl; carboxyl; cyano; halo; hydroxy;

or A and B together, or A' and B' together, or A" and B" together, may be joined to form a methylenedioxy or ethylenedioxy group; and X, X' are independently -NH, -NR", O or S.

2. A compound according to claim 1, wherein Z is

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- 3. A compound according to claim 1, wherein Z is hydrogen.
- 4. A compound according to claim 1, wherein Z is A".
- 5. A compound according to claim 1, wherein Z is B".
- 6. A compound according to claim 1, wherein Z is

- 7. A compound according to claim 2, wherein X is sulfur, X' is -NH; A''_n, B'', B', A_p, A'_q, R and R'' are all hydrogen.
- 8. A compound according to claim 7, wherein B is methoxy, s is 2 and R' is carbomethoxy.

- 9. A compound according to claim 8, which is 5-(4-(4-(1-carbomethoxy-2-(3,5-dimethoxy phenyl) ethenyl)-phenoxy)-benzyl)-2,4-thiazolidinedione.
- 5 10. A pharmaceutical composition comprising a therapeutically effective amount of a compound of the formula I:

wherein Z is

H; A"; B"; or

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n, m, q and r are independently integers from zero to 4 provided that n + m \leq 4 and q + r \leq 4; p and s are independently integers from zero to 5 provided that p + s \leq 5; a, b and c are double bonds which may be present or absent; when present, the double bonds may be in the E or Z configuration and, when absent, the resulting stereocenters may have the R- or S- configuration:

R, R' and R" are independently H, C_1 - C_{20} linear or branched alkyl, C_2 - C_{20} linear or branched alkenyl, $-CO_2Z'$, where Z' is H, sodium, potassium, or other pharmaceutically acceptable counter-ion such as calcium, magnesium, ammonium, tromethamine, and the like; $-CO_2R'''$, $-NH_2$, -NHR''', $-NR_2'''$, -OH, -OR''', halo, substituted C_1 - C_{20} linear or branched alkyl or substituted C_2 - C_{20} linear or branched alkenyl, wherein R''' is C_1 - C_{20} linear or branched alkenyl;

15 A, A' and A" are independently H, C₁-C₂₀ acylamino;

C₁-C₂₀ acyloxy; C₁-C₂₀ alkanoyl;

C₁-C₂₀ alkoxycarbonyl; C₁-C₂₀ alkoxy;

 $\label{eq:c1-C20} C_1\text{-}C_{20} \text{ alkylcarboxylamino; carboxyl; cyano;} \\ \text{halo; hydroxy;}$

B, B' and B" are independently H;

C₁-C₂₀ acylamino; C₁-C₂₀ acyloxy; C₁-C₂₀ alkanoyl;

C₁-C₂₀ alkenoyl; C₁-C₂₀ alkoxycarbonyl;

C₁-C₂₀ alkoxy; C₁-C₂₀ alkylamino;

25 C₁-C₂₀ alkylcarboxylamino; aroyl, aralkanoyl; carboxyl; cyano; halo; hydroxy;

or A and B together, or A' and B' together, or A" and B" together, may be joined to form a methylenedioxy or ethylenedioxy group; and X, X' are independently -NH, -NR". O or S.

30 in a physiologically acceptable carrier.

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11. A composition according to claim 10, wherein Z is

- 12. A composition according to claim 10, wherein Z is A".
- 13. A composition according to claim 10, wherein Z is B".
- 14. A composition according to claim 10, wherein Z is

- 15. A composition according to claim 10, wherein X is sulfur, X' is -NH and A", B", A' $_q$, B', A $_p$, R and R" are all hydrogen.
- 16. A composition according to claim 15, wherein R^\prime is carbomethoxy; B is methoxy and s is 2.

- 17. A composition according to claim 16, wherein said compound is 5-(4-(4-(1-carbomethoxy-2-(3,5 dimethoxy phenyl) ethenyl) -phenoxy)-benzyl)-2,4-thiazolidinedione.
- 18. A method of treating diabetes comprising the steps of administering to a subject suffering from a diabetic condition, a therapeutically effective amount of a compound according to the formula I:

wherein Z is

H; A"; B"; or

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n, m, q and r are independently integers from zero to 4 provided that n + m \leq 4 and q + r \leq 4; p and s are independently integers from zero to 5 provided that p + s \leq 5; a, b and c are double bonds which may be present or absent; when present, the double bonds may be in the E or Z configuration and, when absent, the resulting stereocenters may have the R- or S- configuration;

R, R' and R" are independently H, C₁-C₂₀ linear or branched alkyl, C₂-C₂₀ linear or branched alkenyl, -CO₂Z', where Z' is H, sodium, potassium, or other pharmaceutically acceptable counter-ion such as calcium, magnesium, ammonium, tromethamine, and the like; -CO₂R''', -NH₂, -NHR''', -NR₂''', -OH, -OR''', halo, substituted C₁-C₂₀ linear or branched alkyl or substituted C₂-C₂₀ linear or branched alkenyl, wherein R''' is C₁-C₂₀ linear or branched alkyl or linear or branched alkenyl;

A, A' and A" are independently H, C₁-C₂₀ acylamino;

C₁-C₂₀ acyloxy; C₁-C₂₀ alkanoyl;

C₁-C₂₀ alkoxycarbonyl; C₁-C₂₀ alkoxy;

 C_1 - C_{20} alkylamino; C_1 - C_{20} alkylcarboxylamino; carboxyl; cyano; halo; hydroxy;

B, B' and B" are independently H;

C₁-C₂₀ acylamino; C₁-C₂₀ acyloxy; C₁-C₂₀ alkanoyl;

C₁-C₂₀ alkenoyl; C₁-C₂₀ alkoxycarbonyl;

C₁-C₂₀ alkoxy; C₁-C₂₀ alkylamino;

 $C_{1}\text{-}C_{20}$ alkylcarboxylamino; aroyl, aralkanoyl; carboxyl; cyano; halo; hydroxy;

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or A and B together, or A' and B' together, or A" and B" together, may be joined to form a methylenedioxy or ethylenedioxy group; and X, X' are independently -NH, -NR", O or S, in a physiologically acceptable carrier.

19. A method according to claim 18, wherein Z is

- 20. A method according to claim 19, wherein Z is H.
- 21. A method according to claim 18, wherein Z is A".
- 22. A method according to claim 18, wherein Z is B".
- 15 23. A method according to claim 18, wherein Z is

- 24. A method according to claim 18, wherein R", A", B", $A'_{q_i}B'$, A_p and R are all hydrogen, X is sulfur and X' is NH.
- 25. A method according to claim 18, wherein R" is carbomethoxy and B is methoxy and s is 2.
 - 26. A method according to claim 18, wherein said compound is 5-(4-(4-(1-carbomethoxy-2-)3,5-dimethoxy phenyl) ethenyl)-phenoxy)-benzyl)-2,4-thiazolidinedione.

27. A method of treating inflammation comprising the steps of administering to a subject suffering from an inflammatory condition, a therapeutically effective amount of a compound according to the formula I:

wherein Z is

H; A"; B"; or

n, m, q and r are independently integers from zero to 4 provided that n + m \leq 4 and q + r \leq 4; p and s are independently integers from zero to 5 provided that p + s \leq 5; a, b and c are double bonds which may be present or absent; when present, the double bonds may be in the E or Z configuration and, when absent, the resulting stereocenters may have the R- or S- configuration;

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R, R' and R" are independently H, C_1 - C_{20} linear or branched alkyl, C_2 - C_{20} linear or branched alkenyl, $-CO_2Z'$, where Z' is H, sodium, potassium, or other pharmaceutically acceptable counter-ion such as calcium, magnesium, ammonium, tromethamine, and the like; $-CO_2R'''$, $-NH_2$, -NHR''', $-NR_2'''$, -OH, -OR''', halo, substituted C_1 - C_{20} linear or branched alkyl or substituted C_2 - C_{20} linear or branched alkenyl, wherein R''' is C_1 - C_{20} linear or branched alkenyl;

A, A' and A" are independently H, C₁-C₂₀ acylamino;

 C_1 - C_{20} acyloxy; C_1 - C_{20} alkanoyl;

C₁-C₂₀ alkoxycarbonyl; C₁-C₂₀ alkoxy;

 $C_{1}\text{-}C_{20} \text{ alkylamino; } C_{1}\text{-}C_{20} \text{ alkylcarboxylamino; carboxyl; cyano;} \\ \text{halo; hydroxy;}$

15 B, B' and B" are independently H;

C₁-C₂₀ acylamino; C₁-C₂₀ acyloxy; C₁-C₂₀ alkanoyl;

C₁-C₂₀ alkenoyl; C₁-C₂₀ alkoxycarbonyl;

C₁-C₂₀ alkoxy; C₁-C₂₀ alkylamino;

C₁-C₂₀ alkylcarboxylamino; aroyl, aralkanoyl; carboxyl; cyano; halo;

20 hydroxy;

or A and B together, or A' and B' together, or A" and B" together, may be joined to form a methylenedioxy or ethylenedioxy group; and X, X' are independently -NH, -NR", O or S, in a physiologically acceptable carrier.

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28. A method according to claim 27, wherein Z is

- 29. A method according to claim 27, wherein Z is H.
- 30. A method according to claim 27, wherein Z is A".
- 31. A method according to claim 27, wherein Z is B".
- 32. A method according to claim 27, wherein Z is

- $33. \quad \text{A method according to claim 27, wherein R'', A'', B'', $A'_{q_i}B'$,} \\ A_p \text{ and } R \text{ are all hydrogen, } X \text{ is sulfur and } X' \text{ is NH}.$
- 15 34. A method according to claim 33, wherein R' is carbomethoxy and B is methoxy and s is 2.

- 35. A method according to claim 27, wherein said compound is 5-(4-(4-(1-carbomethoxy-2-)3,5-dimethoxy phenyl) ethenyl)-phenoxy)-benzyl)-2,4-thiazolidinedione.
- 5 36. A method of treating immunological disease comprising the steps of administering to a subject suffering from an immunological disease, a therapeutically effective amount of a compound according to the formula I:

wherein Z is

H; A"; B"; or

n, m, q and r are independently integers from zero to 4 provided that n + m \leq 4 and q + r \leq 4; p and s are independently integers from zero to 5 provided that p + s \leq 5; a, b and c are double bonds which may be present or absent; when present, the double bonds may be in the E or Z configuration and when absent, the resulting stereocenters may have the R- or S- configuration;

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R, R' and R" are independently H, C_1 - C_{20} linear or branched alkyl, C_2 - C_{20} linear or branched alkenyl, - CO_2 Z', where Z' is H, sodium, potassium, or other pharmaceutically acceptable counter-ion such as calcium, magnesium, ammonium, tromethamine, and the like; - CO_2 R''', -NH₂, -NHR''', -NR₂''', -OH, -OR''', halo, substituted C_1 - C_{20} linear or branched alkyl or substituted C_2 - C_{20} linear or branched alkenyl, wherein R''' is C_1 - C_{20} linear or branched alkenyl;

A, A' and A" are independently H, C₁-C₂₀ acylamino;

10 C_1 - C_{20} acyloxy; C_1 - C_{20} alkanoyl;

 C_1 - C_{20} alkoxycarbonyl; C_1 - C_{20} alkoxy;

 $C_{1}\text{-}C_{20} \text{ alkylamino; } C_{1}\text{-}C_{20} \text{ alkylcarboxylamino; carboxyl; cyano; } \\ \text{halo; hydroxy;}$

B, B' and B" are independently H;

C₁-C₂₀ acylamino; C₁-C₂₀ acyloxy; C₁-C₂₀ alkanoyl;

C₁-C₂₀ alkenoyl; C₁-C₂₀ alkoxycarbonyl;

 C_1 - C_{20} alkoxy; C_1 - C_{20} alkylamino;

C₁-C₂₀ alkylcarboxylamino; aroyl, aralkanoyl; carboxyl; cyano; halo;

20 hydroxy;

or A and B together, or A' and B' together, or A" and B" together, may be joined to form a methylenedioxy or ethylenedioxy group; and X, X' are independently -NH, -NR", O or S, in a physiologically acceptable carrier.

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37. A method according to claim 36, wherein Z is

- 38. A method according to claim 36, wherein Z is H.
- 39. A method according to claim 36, wherein Z is A".
- 40. A method according to claim 36, wherein Z is B".
- 41. A method according to claim 36, wherein Z is

- $42. \hspace{0.5cm} \text{A method according to claim 36, wherein R", A", B", A'_{q_s}B',} \\ A_p \text{ and R are all hydrogen, X is sulfur and X' is NH.}$
- 43. A method according to claim 42, wherein R' is carbomethoxy and B is methoxy and s is 2.

- 44. A method according to claim 36, wherein said compound is 5-(4-(4-(1-carbomethoxy-2-)3,5-dimethoxy phenyl) ethenyl)-phenoxy)-benzyl)-2.4-thiazolidinedione.
- 45. A method of inhibiting the activity of TNF-alpha, IL-1, IL-6 or COX-2 which comprises administering to a host in need of such inhibition an effective amount of a compound according to claim 1.
- 46. The method of treating inflammation, inflammatory or immunological disease which comprises administering to a host in need of such treatment an effective amount of a compound according to claim 1.
 - 47. The method of inhibiting the undesired action of cytokine or cyclooxygenase which comprises administering to a host in need of such inhibition an effective amount of a compound according to claim 1.
 - 48. The method of treating an inflammatory disease mediated by cytokines or cyclooxygenase which comprises administering to a host in need of such treatment a compound according to claim 1.
 - 49. The method of treating insulin resistance which comprises administering to a host in need of such treatment an effective amount of a compound according to claim 1.
- 25 50. The method of treating hyperlipidemia which comprises administering to a host in need of such treatment an effective amount of a compound according to claim 1.
- 51. The method of treating coronary heart disease which comprises administering to a host in need of such treatment an effective amount of a compound according to claim 1.

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- 52. The method of treating multiple sclerosis which comprises administering to a host in need of such treatment an effective amount of a compound according to claim 1.
- 53. The method of treating cancer which comprises administering to a host in need of such treatment an effective amount of a compound according to claim 1.
- 54. The method of claim 45, 46, 47, 48, 49, 50, 51, 52 or 53 wherein the compound is 5-(4-(4-(1-carbomethoxy)-2-(3,5-dimethoxyphenyl)-ethenyl)-phenoxy)-benzyl)-2,4-thiazolidinedione.
- 55. A compound according to claim 1 selected from the group consisting of:
- 3-(3,5-dimethoxyphenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-acrylic acid,
- 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-acrylamide,
- 20 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-N,N-dimethyl-acrylamide,
 - 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-N-methoxy,-N-methyl-acrylamide,
 - 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylidenemethyl)—phenoxy]-phenyl}-propionic acid methyl ester,
 - 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylidenemethyl)-phenoxy]-phenyl}-acrylic acid methyl ester,
 - 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-propionic acid,
- 30 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylidenemethyl)—phenoxy]-phenyl}-propionic acid,

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- 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylidenemethyl)-phenoxy]-phenyl}-acrylic acid, and 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-propionic acid methyl ester.
- 56. A compound according to claim 1 which is 3-(3,5-dimethoxyphenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-acrylic acid.
- 57. A pharmaceutical composition comprising a therapeutically effective amount of a compound selected from the group consisting of 3-(3,5-dimethoxyphenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-acrylic acid,
- 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-acrylamide,
- 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-N,N-dimethyl-acrylamide,
- $3-(3,5-dimethoxy-phenyl)-2-\{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl\}-N-methoxy,-N-methyl-acrylamide,\\$
- 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylidenemethyl)phenoxy]-phenyl}-propionic acid methyl ester,
 - 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylidenemethyl)-phenoxy]-phenyl}-acrylic acid methyl ester,
 - 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-propionic acid,
 - 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylidenemethyl)-phenoxy]-phenyl}-propionic acid,
 - 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylidenemethyl)-phenoxy]-phenyl}-acrylic acid, and
- 30 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-propionic acid methyl ester,

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together with a physiologically acceptable carrier therefor.

- 58. The pharmaceutical composition of claim 57 wherein said compound is 3-(3,5-dimethoxyphenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-acrylic acid.
- 59. The method of claim 18, 45, 46, 47, 48, 49, 50, 51, 52 or 53 wherein said compound is selected from the group consisting of 3-(3,5-dimethoxyphenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-acrylic acid,
- $3-(3,5-dimethoxy-phenyl)-2-\{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl\}-acrylamide,\\$
- 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-N,N-dimethyl-acrylamide,
- 15 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-N-methoxy,-N-methyl-acrylamide,
 - 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylidenemethyl)-phenoxy]-phenyl}-propionic acid methyl ester,
 - 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylidenemethyl)-phenoxy]-phenyl}-acrylic acid methyl ester,
 - 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-propionic acid,
 - $3-(3,5-dimethoxy-phenyl)-2-\{4-[4-(2,4-dioxo-thiazolidin-5-ylidenemethyl)-phenoxy]-phenyl\}-propionic acid,\\$
- 25 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylidenemethyl)-phenoxy]-phenyl}-acrylic acid, and 3-(3,5-dimethoxy-phenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-propionic acid methyl ester.

60. The method of claim 59 wherein the compound is 3-(3,5-dimethoxyphenyl)-2-{4-[4-(2,4-dioxo-thiazolidin-5-ylmethyl)-phenoxy]-phenyl}-acrylic acid.